Cheryl Yao

EMCEE PROFILE



REACH | ENGAGE | EXCITE

CHERYL YAO

EMCEE | VO ARTISTE | ACTRESS



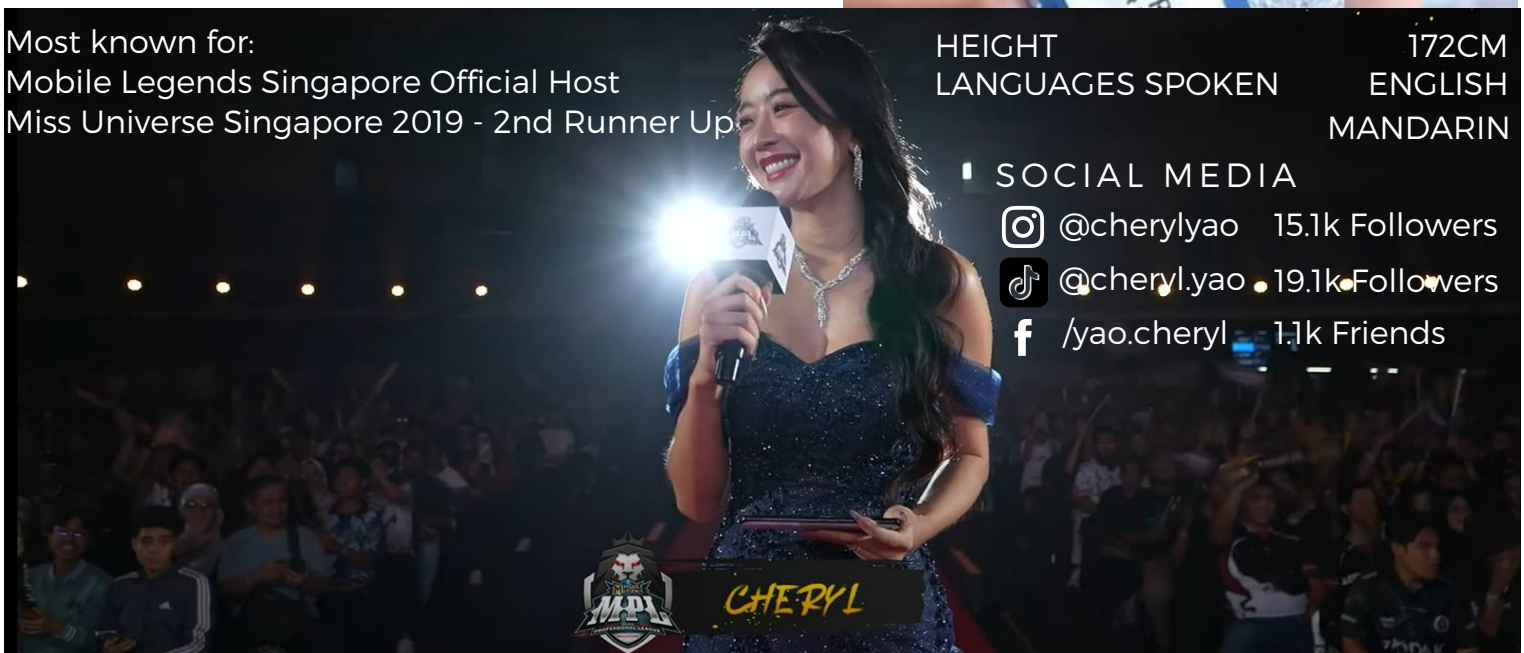
ABOUT CHERYL

Cheryl is a bilingual host who has moved easily between the world's biggest esports stages and the most polished corporate ballrooms. A model turned host, she has spent 8 years in live events, and she is known for one thing above all: she holds the room.

Singapore's premier esports host, bringing arena energy to corporate stages. she knows how to build hype, tell a story and hold a crowd. She brings the same command and polish to galas, launches and awards nights, which is why brands trust her with their biggest moments. In those rooms her strengths are precision, poise and tight cue management, from VIP call-outs to live contingencies the audience never notice.

Clients come back to Cheryl for her energy, her professionalism, and how well she carries a brand's message, so that every objective lands naturally from the stage. Her neutral accent and versatility lets her command an elegant black-tie gala, then step straight into a high-energy heartland roadshow or a packed esports arena.





Most known for:
Mobile Legends Singapore Official Host
Miss Universe Singapore 2019 - 2nd Runner Up

HEIGHT 172CM
LANGUAGES SPOKEN ENGLISH
MANDARIN

SOCIAL MEDIA

@cherylyao 15.1k Followers
@cheryl.yao 19.1k Followers
/yao.cheryl 1.1k Friends

SOME AMAZING BRANDS I'VE HAD THE PRIVILEGE TO WORK WITH

BLACKPANDA

SECRET LAB

CHARLES & KEITH

Mercedes-Benz

MINISTRY OF MANPOWER

THE KALLANG

SINGAPORE SPORTS HUB

ROYAL SELANGOR®

SINGAPORE POOLS

SAMSUNG

DELL

MOONTON

TOKIO MARINE INSURANCE GROUP

MAS Monetary Authority of Singapore

CLIENTS

StarHub

The Seletar Mall more than the everyday

CPG CORPORATION

Singlife

Tiger

guardian

Ferrari

NATAS NATIONAL ASSOCIATION OF TRAVEL AGENTS SINGAPORE

Lenovo

KIA

LG

Resorts World SENTOSA SINGAPORE





MOBILE LEGENDS PROFESSIONAL LEAGUE SINGAPORE OFFICIAL HOST
ESPORTS WORLD CUP X MWI 2024 RIYADH, SAUDI ARABIA
ESPORTS WORLD CUP X MWI 2025 RIYADH, SAUDI ARABIA
ESPORTS WORLD CUP X MWI 2026 PARIS, FRANCE



FOOTBALL WITH A HEART X NATIONAL STADIUM



ENDUROX @ HDB MALLS

SPORTING EVENTS



LENOVO TECHDAY



BLACKPANDA 10TH ANNIVERSARY X PARTNER AWARDS



TEAMVIEWER EXPERIENCE DAY

TECH



MAPLESTORY M IMAGINE GLOBAL SHOWCASE



LG SUBSCRIBE LAUNCH



NATAS PREFERRED MAINSTAGE HOST SINCE 2023

LAUNCH





SINGLIFE UNIVERSE X HAWAII



ALLEY & ACID BAR NYE COUNTDOWN



RIO TINTO YEAR END PARTY

CELEBRATIONS